

**Clay's Barbershop
Hubbox Truro**

Clay's **HUBBOX**
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Clay's barbers have set their sites on the fades and fringes of Truro with the launch of a pop-up barbershop on the first floor of HUBBOX's new Kenwyn Street restaurant. Headed up by founder and owner Jamie Clay, the Clay's team will be bringing the traditional barbering techniques and knowledge that has cemented them as one of the most exciting barbershops in the southwest.

At just 21, Jamie opened Clay's on Falmouth High Street back in 2010, aiming to provide professional haircuts that went beyond your everyday short back and sides: "I wanted Clay's to be known for the quality of its cuts, rather than a shop that knocks out the same haircut every five minutes." Built on this ideal, the shop has since seen a steady and organic growth, with relocation required earlier this year to house a fourth chair and a rapidly expanding customer base.

Jamie has built Clay's on a solid team of expert barbers, all well seasoned in the techniques of traditional barbering. "Everybody learnt the hard way through traditional apprenticeships and not just the usual NVQ route," says Jamie. A quick scan of the Clay's Instagram profile pays testament to their skill, displaying a vast range of traditional and contemporary cuts finished to exacting detail, as well as copious amounts of the kicks, caps and cutthroat razors that define the Clay's style.

This emphasis on a quality product twinned with contemporary style is why collaborating with a company such as HUBBOX makes perfect sense for Clay's. "Being involved with HUBBOX is massive for us. They strive to be the best at what they do and so do we," says Jamie. The new permanent HUBBOX location has been a roaring success since it opened this summer and the Clay's pop-up is set to follow suit. The Truro branch is housed in its own glass-fronted micro barbershop, the centrepiece being a vintage Belmont barbers chair. The shop will be open from 11:30 AM Monday to Saturday, and the team are always happy to advise: We take our time at Clay's and can offer advice on styles and products to use," says Jamie. And as waiting rooms go, you could do worse than HUBBOX.

Clay's @ Hubbox, 116 Kenwyn Street, Truro.
No booking required

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